

2020 HOLIDAY MARKETING CALENDAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
NOVEMBER 15	16	17	18	19	20	21
22	23	24	25	26	27	28
Starting Up				Thanksgiving Day	Black Friday	Small Business Saturday
29	30	DECEMBER 1	2	3	4	5
Sales Sunday	Cyber Monday					
6	7	8	9	10	11	12
13	14	15	16	17	18	19
	Free Shipping Day					Super Saturday
	Green Monday					
	Expedited Shipping Promos					
20	21	22	23	24	25	26
Expedited Shipping Promos				Christmas Eve & Christmas Day		After Christmas Specials
27	28	29	30	31	JANUARY 1	2
After Christmas Specials				New Years Eve & New Years Day		